

Table 1

Drinking Habits, 1650s–1860s

← Beverages →

	Places	1650-1700	1700-60s	1760s-1820s	1820s-70s
Landed Elite	clubs; privately	claret	‘luxury claret	Port	& Sherry
Whigs	clubs; privately	Spanish red wines	‘luxury claret’	Port	& Sherry
Middling Sort	taverns	claret	port		& Sherry
Working Class	ale houses	beer/gin			

Table 2

Models of Moral Behaviour, 1690s-1870s

Period	Model	Associations	Beverage
1690s-1750s	Politeness	Superior, refined taste and behaviour, especially in consuming luxury claret	‘luxury claret’
1760s-1820s	Warrior masculinity	Hard drinking; drunkenness	port
1820s-70s	Respectability	Sobriety, seriousness & domesticity	sherry& port